

Neighborhood Business District Revitalization Program Names (taken from around the country):

- 14th and U Main Street Initiative (DC)
- 14th Street Heights (DC)
- North Capitol Main Street (DC)
- Barracks Row Main Street (DC)
- H Street Main Street (DC)
- Webster Main Street Association
- Roseville Main Street Partnership
- Vista Main Street Development Association
- Mountain Grove Central Business District Association
- Main Street Program of Thomasville
- Toulouse Main Street Association
- Main Street Lawrence, Inc.

Try to avoid being "too cute" or "too creative" in forming your organization's name. Instead, save that for a promotional slogan! The name you choose should be straightforward and businesslike.

Also, please note that only communities meeting criteria issued by the National Main Street Center and certified by a state program may use the words Main Street in their name.

Examples of Neighborhood Business District Logos

